

Marianne Afifi

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Education

M.L.S. 1993, University of California, Los Angeles.
Specialization: Information Systems Design

M.B.A. 1981, University of Southern California.

B.A. 1979, English, University of Southern California. Cum laude.

Experience

**Associate Dean, Oviatt Library, California State University Northridge,
October 2005–present.**

Assists the Dean in carrying out the mission of the library, including strategic planning and decision-making. Responsible for management of Circulation, Periodicals, Microform & Reserve, Arts & Media, Interlibrary Loan, Special Collections & University Archives, and day-to-day management of access and service issues. Responsible for emergency and security planning.

**Director of Electronic Resources and Special Projects Development, Information Services
Division (ISD), University of Southern California, February 2001–September 2005.**

Manage day-to-day operations of electronic information resources access and delivery. Collaborate with subject selectors, technical services department, and library systems personnel to evaluate and establish the fit of electronic information resources in the overall design of the digital library. Lead an electronic resources team to make joint decisions about delivery of electronic resources to the public. Investigate new interface and search options for electronic resources. Stay current on electronic resources management issues. Communicate with publishers and other database vendors in behalf of the ISD libraries. Serve on ISD-wide project teams representing electronic resources issues. Develop special projects such as Electronic Reserves services to campus end users.

Project Manager, Scholars Portal Project, May 2002–September 2005.

Participate as co-project manager in a collaborative project involving seven academic libraries and a vendor to co-develop a federated search engine for electronic resources. Collaborate with other project teams on software development issues and priority setting. Participate in meetings with vendor and teams, evaluate authentication and authorization issues, communicate with electronic resources vendors, participate in end-user evaluation activities.

Manager, Digital Information Management, June 2002–April 2004.

Provided leadership for the unit that develops the Digital Archive for the Information Services Division's Archival Research Center. Supervised imaging and metadata creation. Worked with staff to develop digital library guidelines and policies. Oversaw management of multiple projects with external and internal contributors and partner organizations to the archive. Directed staff participation in the development of new content management and asset management systems for the digital archive. Coordinated day-to-day functions of the department.

**Interim Director, Library Systems, Information Services Division, University of
Southern California, July 2001–April 2002.**

Managed operations of the Library Systems department in the Information Infrastructure Core of ISD. Assured that the SIRSI Integrated Library System and its associated modules function smoothly. Held regular meetings with Library Systems customers. Supervised four technology staff. Collaborated with other department system managers to achieve effective and efficient operations. Headed search committee for permanent replacement for this position.

Interim Director, Web Services, Information Services Division, University of Southern California, February 2001–June 2001.

Managed operations and staff of Web Services group, which runs and services the USC web site. Supervised a database specialist and two graphic designers. Oversaw day-to-day activities such as troubleshooting and customer support. Participated in search for permanent Director of Web Services.

Systems Development Librarian, Center for Scholarly Technology, Information Services Division, University of Southern California, September 1993–February 2001.

Participated in development of online learning curriculum. Consulted and collaborated with faculty and staff on scholarly technology projects. Led information technology project teams. Developed digital library options for selected collections. Developed systems, designed interfaces, and managed electronic information resources for the USC libraries. Participated in the development of USC's World Wide Web presence from its inception.

Systems Development Intern and Assistant, Center for Scholarly Technology, University Libraries, University of Southern California, January 1993–September 1993.

Under the direction of Internship supervisor constructed and implemented the Library and Research menu of USCgopher. Participated in efforts related to the USCInfo system migration to the UNIX system. Tested and debugged new databases and new system features. Tested system response time, drafted documentation, and verified correctness of screen design. Co-taught instructional sessions on the system and its interface features. Provided support for ongoing projects in the Center.

Research Assistant, Graduate School of Library and Information Science, University of California, Los Angeles, June 1992–June 1993.

Assembled and evaluated resources on the state of library technology and automation in Hungary. Provided general research support for faculty member.

Administrative Coordinator/ Financial Analyst, School of Medicine, University of Southern California, 1983–1985.

Managed a \$25 million multi-center government research contract at the USC School of Medicine including supervision of budgeting, accounting, reporting, and equipment purchases. Developed and implemented a budget reporting system for the project. Assessed computer needs for management information system in a research environment. Coordinated purchase of computers based on assessment results. Provided instruction and training for operating system, word-processing, and spreadsheet programs to administrative and support staff.

Publications

Afifi, M. Portals in Libraries, The Scholars Portal Project: The USC Perspective, *Bulletin of the American Society for Information Science and Technology* 31 (October/November 2004) 18-19.

Afifi, M. Authentication and Authorization for Cross-Domain E-Library Services. Proceedings of the World Library and Information Congress: 70th IFLA General Conference and Council, Buenos Aires, Argentina, August 2004. [Online] Available: <http://www.ifla.org/IV/ifla70/prog04.htm>Afifi, M. Joint Conference on Digital Libraries (JCDL), *Library Hi-Tech News* 20, (8): 32-33.

Afifi, M. Review of *Electronic collection development: A practical guide*, *Journal of the American Society for Information Science and Technology* 54 (April 2003):588-589.

Afifi, M. Asian Film Connection: Developing a Scholarly Multilingual Digital Library-A Case Study. In *Research and Advanced Technology for Digital Libraries; 4th European Conference, ECDL 2000: Proceedings, Lisbon, Portugal, September 18-20, 2000*, edited by José Borbinha and Thomas Baker, 481-485. Berlin, Heidelberg, New York, Barcelona, Hong Kong, London, Paris, Singapore, Tokyo: Springer 2000.

Afifi, M. Review of *Systems Analysis for Librarians and Information Professionals, 2nd ed.*, *Journal of Academic Librarianship*, 26 (November 2000): 443.

Afifi, M. Review of *Leading the Wired Organization: The Information Professional's Guide to Managing Technological Change*, *Journal of Academic Librarianship*, 26 (March 2000): 142.

- Afifi, M. Review of *Electronic Databases and Publishing*, Edited by Albert Henderson. *Journal of the American Society for Information Science* 50 (June 1999): 725.
- Afifi, M. Review of *The Systems Librarian*, *Journal of Academic Librarianship*, 25, (May 1999): 246-247.
- Afifi, M. Educom 98 Conference Reports, *Library Hi-Tech News* 154, (Jan-Feb 1999): 22-23.
- Afifi, M. Review of *Planning for Automation: A How-To-Do-It Manual for Librarians*, Second Edition. *Journal of Academic Librarianship* 24, (July 1998): 334-335.
- Afifi, M. Review of *From Print to Electronic: The Transformation of Scientific Communication*. *Journal of the American Society for Information Science* 49 (May 15, 1998): 670.
- Holmes-Wong D., M. Afifi, S. Bahavar, and X. Liu. If You Build It, They Will Come: Spaces, Values, and Services in the Digital Era. *Library Administration and Management* 11, (March 1997): 74-85.
- Afifi, M. Review of *Networking and the Future of Libraries 2*, edited by Lorcan Dempsey, Derek Law and Ian Mowat. *Journal of Academic Librarianship* 22 (November 1996): 471.
- Efthimiadis, E. and M. Afifi. "Population groups: indexing, coverage and retrieval effectiveness of ethnically related health care issues in health sciences databases." *Bulletin of the Medical Library Association* 84 (July 1996): 386-397.
- Afifi, M. Review of *Emerging Communities: Integrating Networked Information into Library Service*, Edited by Ann P. Bishop. *The Library Quarterly* 65 (October 1995): 445-446.
- Efthimiadis, E. and M. Afifi. Access to Information on Medical Research and Health Care Issues Relating to Diverse Populations. A Study of Embase, MEDLINE, and PsycINFO. In *Health Information for the Global Village: Proceedings of the 7th International Congress on Medical Librarianship, Washington, D.C. 10-12 May 1995*, edited by Eve-Marie Lacroix, 311-317. Washington, D.C.: Local Organizing Committee, 7th International Congress on Medical Librarianship, 1995.

USC Publications

- Afifi, M. Lessons in the Future of Libraries. *Faculty Forum, The Newsletter of the USC Academic Senate* 2 (May 2001): 4.
- "Site Unseen," *Networker* 6 (3-6) 1996; 7 (1-5) 1997; 8 (1-5) 1998; 9 (1-4) 1999.
- "USCInfo Update," *UCS Networker* 5 (4-5) 1995.
- Wegner, L. S., Howell, K. M.G., Phelps, C.V., Afifi, M. *USCInfo User Guide*, University of Southern California, 1993.
- "What's New on USCweb?" *UCS Networker*, January/February 1995, March/April 1995, 5 (3-4). September/October 1995, November/December 1995, 6 (1-2).
- "What's New on USCgopher?" *UCS Networker*, November/December 1993, January/February 1994, March /April 1994, May/June 1994, September/October 1994, March/April 1995, 4 (2-5), 5 (1, 4).

Presentations

- "Scholars Portal: One Product, Seven Universities, Seven Approaches, Seven Implementations, What Have We Learned about Federated Searching?" ACRL 12th National Conference, Minneapolis, MN, April 2005.
- "Authentication and Authorization for Cross-Domain E-Library Services." World Library and Information Congress: 70th IFLA General Conference and Council, Buenos Aires, Argentina, August 2004.
- "Electronic Resources at USC: Past, Present, and Future." Hawaii Library Association Annual Conference, Maui, November 2001.

- “How are Libraries Incorporating New Genres of Electronic Publishing into their Systems and Services?” Guest Lecture in the course Information Studies 289 entitled “Electronic Publishing.” Graduate School of Education and Information Studies, UCLA, Fall 2001.
- “Asian Film Connection: Developing a Scholarly Multilingual Digital Library-A Case Study.” 4th European Conference, ECDL 2000, Lisbon, Portugal, September 2000.
- “Encouraging & Motivating Volunteers.” Leadership Development Workshop. ASIS Midyear Meeting, Pasadena, CA, May 1999.
- “Success Factors in Management of Library Technology.” Poster Session Co-presenter. CARL Annual Conference, Newport Beach, CA, April 1998.
- “Technostress.” Co-presenter. Fifth Annual Conference of the Southern California Electronic Library Consortium, Los Angeles, CA, April 1996.
- “Teaching During the Revolution: The Implications of Digital Curricula.” Co-presenter. ASIS Midyear Conference, San Diego, CA, May 1996.
- “Writing the Book of the Future-Creating and Administering World Wide Web Services.” Co-presenter. Technography: Writing With and About New Media and Technology, Los Angeles, CA, June 1995.
- “Getting a Job: The First Step.” Co-presenter at workshop given at the Department of Library and Information Science, Graduate School of Education & Information Studies, UCLA, April 1995.
- “The Human Touch: Its Place in a World of BI Technology,” Catholic Library Association Convention, Bibliographic Instruction Roundtable, April 1994.
- “Getting Your Career off the Ground,” Panelist at the Meeting of the Los Angeles Chapter of the American Society for Information Science, Los Angeles, CA, April 1994.
- “Internet Tools for the Macintosh,” Norris Medical Library, Norris Medical Library, USC Health Sciences Campus, January 1994.
- “The Impact of Technology on the Research Process,” Panelist at the Meeting of the Los Angeles Chapter of the American Society for Information Science, Los Angeles, CA, June 1993.

Teaching

UCLA Department of Information Studies. Lectures:

- Electronic resources and their importance in scholarly communication, 2003.
- Searching for positions in academic libraries, 2002.
- How libraries are incorporating new genres of electronic publishing into their systems and services, 2001.

Quickstart: Putting Your Course on the Web. A three-day intensive hands-on training program for faculty creating curricular websites at USC. Member, teaching team. Spring and Summer, 1998.

“The Internet: A new Way of Doing Research”. Co-presenter. Academic Uses of the Internet, January 1996.

Classes given to Visiting Scholars from the People's Republic of China: User Interface Design: Principles and Guidelines; Authoring Environments: PowerPoint; Net Resources (World Wide Web); Net Resources (Gopher). May–August 1995.

Introduction to USCInfo: USC Levey Library, 1994, 3 class sessions.

Introduction to USCgopher: USC Levey Library, 1994, 2 class sessions.

USC University Libraries: “How to Put Information on Gopher,” Gopher Workshop, 1994.

Southern California Electronic Library Consortium (SCELC): Gopher Sessions Workshop 1994.

USC ISD Committee Service

MLS Task Force, 2004.

Personnel Steering Committee, 2001-2003.

Chair, Research Committee, 2000-2002.

Executive Council of the Library Faculty

Member 1997–2001.

President, 2002–2003.

Member 2003–2004.

Personnel Committee

Member, 2004-2005, Appointments, Promotions, Continuing Appointments, and Tenure Panel.

Co-chair, Peer Review Panel, 1997–1998.

Chair, Peer Review Panel, 1996–1997.

Member, 1995–1996.

University Libraries Information Systems Team (ULIST), 1996–2003.

Jumpstart Program for Curricular Technology, Review Committee, 1995-2005.

Public Access Catalog Advisory Council

Integrated Library System Project, 1995-1998.

Training Committee, 1995–1996.

Search Committees:

Digital Resources Librarian, 2003.

Director of Library Systems, 2002.

Director of USC Web services, 2001.

Reference and Instruction Librarian, Leavey Library, 1999.

Reference and Instruction Librarian, Architecture and Fine Arts Library, 1998.

Reference Librarian, Doheny Memorial Library Reference Center, 1995.

Networked Information Resources Coordinator, 1994.

USC Campus Committee Service

Distance Education&Distributed Learning Committee, 2002-2005.

Committee on Information Services, 2000–2002.

University Research Committee, 1997–1999.

Zumberge Awards Committee, 1997.

USCweb Team, University-wide, 1993–2001.

Other Professional Activities

Program Committee Reviewer, ASIS&T Annual Meeting 2006

Program Committee Reviewer, EDUCAUSE 2006

Chair, Registration, and Member, Conference Committee, Joint Conference on Digital Libraries, Chapel Hill, North Carolina, 2006.

Director-at-Large, Board of Directors, American Society for Information Science and Technology, 2005-2007.

Portfolio Reviewer, Department of Information Studies, Graduate School of Education and Information Studies, UCLA, 2004.

Member, Statewide California Electronic Library Consortium, Product Review Committee, 2001-2004.

Program Committee Reviewer, EDUCAUSE 2003, Teaching and Learning Track.

Chair, Publicity and Member, Program Committee, Joint Conference on Digital Libraries, Houston, Texas, 2003.

Selected participant, Frye Leadership Institute, 2002.

Reviewer, *Journal of Digital Information*, a peer-reviewed Web journal supported by the British Computer Society and Oxford University Press.

Chair, Publicity and Member, Program Committee, Joint Conference on Digital Libraries, Portland Oregon, 2002.
Chair, Workshops, and Member, Program Committee, First Joint Conference on Digital Libraries, Roanoke, VA, June 2001.
Selected participant, inaugural class, California State Library Institute for 21st Century Librarianship, held at Stanford University, 2000.
Consultant, Jung Institute, Los Angeles, 2000.
Consultant, Getty Conservation Institute, Los Angeles, 2000.
Consultant, Academy of Motion Picture Arts and Sciences, Margaret Herrick Library, Los Angeles 1999.
Chair, Research Award Committee, California Academic & Research Libraries, 1999, 2000, 2001.
Member-at-large, Alumni board of the Department of Library & Information Science, Graduate School of Education and Information Studies, UCLA, 1997–2000.
Mentor students enrolled in local Library & Information Science programs.

Professional Associations

American Library Association, member since 1991.
Library Information Technology Association
Association of College and Research Libraries
California Association of Research Libraries (CARL), member since 1994.

American Society for Information Science & Technology (ASIST), member since 1991.
Director-at-large, Board of Directors, 2005-2007.
Awards and Honors Committee, Member 2002/2003, 2001/2002, 1999/2000.
Awards and Honors Committee, Chair 2000/2001.
Best JASIS Paper Award Jury, 2000.
Chapter of the Year Award Jury, 1997.

Los Angeles Chapter (LACASIS)
Member, Advisory Board 2002–Present.
Past Chair, 2001.
Chair, 2000.
Chair Elect, 1999
Treasurer, 1995-1998.

Association for Computing Machinery (ACM), member since 1992.
Beta Phi Mu, International Library Science Honor Society, member since 1993.

Awards

Trojan Spirit Award, USC Information Services Division, 2001.
Information Services Division, Faculty Research Award, co-awardee, USC, 1998, 1999, 2000.
California Academic Research Libraries (CARL) Research award, co-awardee, 1997.
LACASIS Margaret McKinley Scholarship to attend the Annual Meeting of ASIS, 1992.
Fietta Wilkin Clendenin Memorial Scholarship, UCLA 1991.

Languages

German– fluent written and spoken
French, Spanish, Italian–reading knowledge