# CSUN CENTERS/INSTITUTES ANNUAL REPORT

## Academic Year: 2017-2018

**Deadline for submission: September 15, 2018**

**Name of Center/Institute:** Tom & Ethel Bradley Center

**Website address:** https://www.csun.edu/bradley-center

**Name of Director:** Dr. José Luis Benavides

**College/Division/Academic Unit:** MCCAMC/Art Department and Oviatt Library

**Summary of Activities**:

*Provide a summary of programs and activities for the Center/Institute, and the extent of faculty involvement, for the report period.*

## Archival-Related Activities

Last April, the Tom & Ethel Bradley Center was awarded a second NEH multi-year grant, this time for $315,000 to digitize 11,120 images of the Richard Cross Collection, create metadata for the photos, produce a photo exhibition, and create educational materials for educators in our region about the Central American wars of the 1980s and the first free-slave community in the Americas, Palenque de San Basilio, Colombia. The awarding of the grant finished a grant-writing process of a year in the creation and submission of the grant that involved the Center’s director and head archivist, the deans of the Oviatt Library and the Mike Curb College of Arts, Media, and Communication, and the University Corporation. Since 2010, the Center has been awarded $695,000 in grant funding (including the last NEH grant), a very robust track record that we hope will help us attract more grant funding in our second decade. This summer, we started working on this second grant project that is schedule to last for three years.

In terms of the first NEH grant, the Tom & Ethel Bradley Center has made over 18,000 images available online through the Oviatt Library Digital Collections. Additionally, the oral history program continues to grow and provide audiovisual support to the photographic collections and K-12 curriculum. The Bradley Center staff has completed digitizing and creating metadata for the required number of images for NEH grant from the collections of Harry Adams, Charles Williams, and Guy Crowder. By fulfilling the NEH grant requirements the Center has made over 17,000 images from its African American collections available online, completed an interactive online timeline, and K-12 lesson plans for use by teachers, students, and the public providing a vital resource for the study of the post-World war II African American community in Southern California.

In November 2017, the Bradley Center was granted an additional one-year extension until September 31, 2018 or until the funds were exhausted (whichever came first) to continue selecting, digitizing, and creating metadata for additional images in the African-American collections that will be added to the online database. As of August 2018, the Bradley Center is in the process of selecting, digitizing, and creating metadata for 500–1000 additional images for dissemination through the online database. The images are scheduled to be uploaded by Sept. 30 this year. Last August, we requested another extension on this grant to exhaust all funding left by scanning and uploading more images from our African-American collection, and at the end of August 2018, we were granted another year extension to exhaust these funds.

## Educational Activities

The Bradley Center, Dr. David Moguel, and the VISCOM unit of the Art Department have completed an 11th grade multimedia history curriculum using images and oral history interviews housed in the Bradley center archives. The digital curriculum contains material to teach students both local and national African-American history. It includes four units with several lesson plans, an interactive timeline, and a 20-minute documentary film, *Los Angeles: Displacement in Utopia*, which examines the history of racially restrictive housing covenants as it relates to gentrification in Los Angeles. The documentary film was written, directed, and produced by the Bradley Center special projects director, Dr. Karin Stanford; the Center’s historian/archivist, Keith Rice; and the student archival and media technician Pilar de Haro. Students working at the Bradley Center assembled the content for the interactive timeline. Art Department faculty member Joe Bautista and students in VISCOM were employed in the editing and post-production processes of the documentary. In addition to fulfilling the website requirements for the NEH grant, the multimedia educational projects serve as models for creative applications of the Bradley Center’s archival materials as they relate to historical and contemporary issues.

The curriculum consists of 4 units with several lesson plans, each supporting 2–5 days of instruction, centered around two sets of primary sources:

* Collections of photographs of the African-American community in Los Angeles from the 1940s to the 1990s, taken by three prominent photographers, totaling approximately 17 thousand photographs.  The photographs cover politics, law, civil rights, music and entertainment, sports, religion, and social organizations.
* A collection of over 45 interviews of members of the African-American community, most on audio and video, including short summaries of each interview.

Lesson 1:  African-Americans at work in post-World War II Los Angeles.

Lesson 2:  Race, housing, and the fight for civil rights in Los Angeles.

Lesson 3:  The struggle to desegregate Los Angeles schools, 1940s – 1970s.

Lesson 4:  Intentional civility:  the legacy of Mayor Tom Bradley.

## Speaker Series

The Bradley Center organized with the Oviatt Library, the Mike Curb College of Arts, Media, and Communication, and the Departments of Journalism, Chicana/o Studies, and Central American Studies, a Spring 2018 series of international speakers—anthropologist Laura Roush from the Colegio de Michoacán, Mexican documentary filmmaker Everardo González, and Salvadoran community archivist Carlos Henríquez Consalvi. The series took place at the Oviatt’s Ferman Presentation Room and brought in approximately 250 students from across campus. The speakers were connected to the work of the Bradley Center’s Border Studies project and to the new grant work for creating metadata for the Richard Cross’s collection on Central America. The visit of Carlos Henríquez Consalvi also helps us fostering a collaboration between the Center and the Salvadoran Museum of Word and Image, known as MUPI among Spanish speakers. We are planning to collaborate with the MUPI in several activities and perhaps bring to the Center part of their visual collection.

## New Collections

Last year, renowned photographer John Kouns donated his entire photographic collection to the Bradley Center. It is one of the major collections that documents significant civil rights and workers’ rights events of the 1960s in the South and in California. Kouns has been a photographer and a social justice activist who played an important role in documenting the Civil Rights Movement in the South and the United Farm Workers movement in California. On May 18, 2018, former Bradley Center director, Dr. Kent Kirkton, and the Center’s historian/archivist, Keith Rice, travelled to Sausalito, California to pick up negatives and prints images from Mr. Kouns.

Currently, the Bradley Center is in discussions with Mrs. Lynn Wiggins, the widow of jazz pianist, organist, and composer Gerald “Wig” Wiggins about donating her musical and photographic collection to the Oviatt Library. Mr. Wiggins played with everyone from Louis Armstrong to Dizzy Gillespie. Keith met with Mrs. Wiggins to survey the collection of sheet music, photographs, and memorabilia. The collection includes a photo from Marilyn Monroe to Mr. Wiggins signed with the words, "I can't make a sound without you.” Mr. Wiggins served as a vocal coach for Monroe on some of her films.

### Student Engagement:

*Describe the activities of the Center/Institute that engage students in research, internships, conferences, professional services, performance, creative work, community engagement, etc.*

The Bradley Center involves students as student workers and interns who perform research and archival work to process, preserve, and archive digital images, oral histories, and other related material housed at the Center. An average of five to six student workers and interns are regularly involved in all facets of the Center’s work. In broad terms, student workers and interns support the NEH grants work and processing of collections in backlog. The Center involves students from several disciplines—History, Journalism, Art, and CTVA.

The Bradley Center has established a regular collaboration with students at VISCOM in the Art Department, under the direction of Professor Joe Bautista. Groups of students from that unit have helped the Center create digital, interactive educational materials and website as well as editing and post-production elements for the Center’s first documentary. Additionally, Dr. Benavides’s journalism students have participated in the video and audio editing and revision of some oral histories archived at the Center.

In the spring 2018 semester, the Bradley Center created the space for an interdisciplinary collaboration with history professor, Dr. Jessica Kim, and journalism professor, Ben Davis, on a Willis Edwards public history class project. Dr. Kim’s graduate course conducted primary source research in and for the Bradley Center to produce an interactive timeline and a 10-minute documentary on the life of Los Angeles civil rights and community activist Willis Edwards. The 20 students enrolled in Dr. Kim’s class conducted 14 interviews with members of the community who knew Willis Edwards, including notable individuals like former U.S. representative Diane Watson, singer and actor Freda Payne, labor organizer Dolores Huerta, and philanthropists Bernard and Shirley Kinsey. The documentary is planned to be used to support a California Humanities grant application to develop a full-length student produced documentary on the life of Willis Edwards, directed by Professor Ben Davis, who has extensive experience in broadcasting, with the purpose of offered it to be aired a public access or public TV station.

### List grants and contracts proposed and secured to fund center activities:

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| **Agency** | **$ Proposed** | **$ Awarded** |
| National Endowment for the Humanities | $350,000.00 | $315,000.00 |
| UCLA Paid Interns for Community archives | $10,920.00 | Not awarded |
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The Bradley Center continues to work with the Director of Development at the Oviatt Library to locate, research, and apply for external funding to support Center’s operations and activities and to acquire collections within the scope of the Center’s mission. In March 2018, the Center was awarded a three-year NEH grant in the amount of $315,000.00 to process, digitize and make available the Richard Cross Collection online through the Oviatt Library Digital Collections.

On August 14, 2018, the Bradley center applied for the Andrew W. Mellon Foundation and UCLA’s Department of Information Studies “Paid Interns for Community Archives in Southern California” program. The program funds second-year Master of Library and Information Studies (MLIS) students to complete paid internships at local community archives in Southern California during the 2018-2019 academic year. The students will be paid $9,000 for 360 hours in 30 weeks, and the archive will receive $1,920 to pay for staff-time training and supervision. On Sept. 5, we were notified that the Center was not awarded any internship.

### List faculty associated/affiliated with the Center and their role:

* Dean Mark Stover, Oviatt Library
* Steve Kutay, Digital Librarian, Oviatt Library
* Ellen Jarosz, Librarian, Oviatt Library
* Professor Edward Alfano, Art
* Professor Karin Stanford, Africana Studies
* Professor Joe Bautista, Art
* Professor David Moguel, Education
* Professor Jessica Kim, History
* Professor Benjamin Davis, Journalism
* Professor Cedric Hackett, Africana Studies
* Professor Carrie Saetermoe, Psychology
* Amina Hassan, visiting faculty
* Professor Lesley Krane, Art
* Scott Brown, UCLA History
* Keith Claybrook, CSULB

Faculty and administrators support the Center by assisting with the NEH grant objectives, research of collections, use of the Center’s resources in publications, and promoting interest and use of the Center among students, researchers, and the public.

### List Advisory Board or Community Board members:

* Lorraine Bradley, retired teacher & daughter of Tom and Ethel Bradley, LAUSD
* Charmaine Jefferson, Tom & Ethel Bradley Foundation
* Greg Franks, Tom & Ethel Bradley Foundation
* Edward Alfano, Chair, Department of Art, CSUN
* Michael Neubauer, Professor, Department of Mathematics, CSUN
* Harry Hellenbrand, Professor Department of English, CSUN
* Del Williams, Acquisitions Librarian, CSUN

### List alliances/partnerships with external units and/or agencies:

* The Tom & Ethel Bradley Foundation
* Museum of Social Justice, CA
* Museum of African American Art
* California African American Museum
* LA as Subject
* Pepperdine University
* Museo de la Palabra y la Imagen, El Salvador
* Archivo Nina de Friedmann, Colombia

### List center-related products and outputs, including published work, creative activity:

## Images Licensed for Publication

* 3Scape Systems Inc., 3D Virtual Reality immersive experiences for the elderly and mobility-challenged, September 2017.
* True North Constitutional Policing, Police Training Video, November 2017.
* Angels Walk L.A., Crenshaw Area Angels Walk Stanchions, October/December 2017.
* Jay Leno’s Garage,Getting Away Episode (Green Book Segment), February 2018.
* Magilla Entertainment/History Channel,*Rise Up: The Movement That Changed America,* April 4, 2018.
* Curbed Los Angeles, The Martin Luther King Jr. map of Los Angeles (Dr. King Protesting), April 2018,[**https://la.curbed.com/maps/martin-luther-king-los-angeles-locations-map**](https://la.curbed.com/maps/martin-luther-king-los-angeles-locations-map)**.**
* Steven Hallock PhD, Image used for book cover. June 2018.

## Exhibitions

* *The Civil Rights Movement,* United Airlines/LAX, Black History Month Presentation by Keith Rice and Donzaleigh Abernathy, February 2018.
* *The Civil Rights Movement: Los Angeles to Selma*, Museum of African American Art, January-April 2018.
* Exhibition of Harry Adams Images, Home of Santa Monica Deputy City Attorney Gary Rhoades, August 11, 2018.

## Exhibitions Images included in:

* California African American Museum, *How Sweet the Sound: Gospel Music In Los Angeles*, December 2017.
* Museum of Natural History Los Angeles, Permanent Exhibition, Charles Williams Protest Image, March 2018.
* Brotherhood Crusade 50th Anniversary, June 2018.
* The National Law Enforcement Museum, July 2018.

## Required Attachments:

Financial Statement (signed)

Approved: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Director: José Luis Benavides Date

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Dean/Academic Administrator: Mark Stover Date