# CSUN CENTERS/INSTITUTES ANNUAL REPORT

**Academic Year: 2018-2019**

**Deadline for submission: September 15, 2019**

**Name of Center/Institute:** Tom & Ethel Bradley Center

**Website address:** https://www.csun.edu/bradley-center

**Name of Director:** Dr. José Luis Benavides

**College/Division/Academic Unit:** MCCAMC/Art Department and Oviatt Library

## Summary of Activities:

*Provide a summary of programs and activities for the Center/Institute, and the extent of faculty involvement, for the report period.*

## Archival-Related Activities

The team at the Tom & Ethel Bradley Center has done work for a second NEH 3-year grant to digitize 11,120 images of the Richard Cross Collection, create metadata for the photos, produce a photo exhibition, and create educational materials for educators in our region about the Central American wars of the 1980s and the first free-slave community in the Americas, Palenque de San Basilio, Colombia. Five students have been trained as archival technicians to catalogued, digitize, and create metadata for the Richard Cross Photographic collection. As of July 31, 2019, approximately 3,156 images have been uploaded to the Oviatt Library with metadata (most from Central America), and another 4,435 images have been scanned in preparation for the development of more metadata before these images are sent to the Oviatt Library for final review and upload (600 of those images were sent to the Oviatt and will be posted soon).

In terms of the first NEH grant for the African American Photography Collection, the Tom & Ethel Bradley Center has completed its commitments. The Center scanned, created metadata, and uploaded an additional 800 images to the Oviatt Library Digital Collections. Also, the oral history program continues to grow and provide audiovisual support to the photographic collections. By fulfilling the NEH grant requirements the Center has uploaded 19,721 images from its African American collections to the library’s database, produced a short documentary video, completed an interactive timeline and K-12 lesson plans for use by teachers, students, and the public providing a vital resource for the study of the post-World war II African American community in Southern California. The final report for the grant is due December 2019.

In April 2019, the Bradley Center’s proposal for a resident archivist under the Institute of Museum and Library Services (IMLS) supported LA as Subject resident archivist program was accepted. The Bradley Center has begun working with resident archivist Crystal Johnson on processing the oral history backlog to make them discoverable and accessible to the public, academic, and commercial institutions.

## Educational Activities

On February 7, 2019 the CSUN Center for Teaching & Learning and the Tom & Ethel Bradley Center hosted a curriculum workshop for secondary and community college teachers. Teachers were instructed on how to improve the media literacy of their students by using the digital multimedia primary source material produce by the Bradley Center. Dr. David Moguel and Keith Rice showed participants how to use the lesson plans in conjunctions with the media during the course of the workshop.

The curriculum consists of 4 units with several lesson plans, each supporting 2–5 days of instruction, centered around two sets of primary sources:

* Collections of photographs of the African-American community in Los Angeles from the 1940s to the 1990s, taken by three prominent photographers, totaling approximately 17 thousand photographs.  The photographs cover politics, law, civil rights, music and entertainment, sports, religion, and social organizations.
* A collection of over 45 interviews of members of the African-American community, most on audio and video, including short summaries of each interview.

Lesson 1:  African-Americans at work in post-World War II Los Angeles.

Lesson 2:  Race, housing, and the fight for civil rights in Los Angeles.

Lesson 3:  The struggle to desegregate Los Angeles schools, 1940s – 1970s.

Lesson 4:  Intentional civility:  the legacy of Mayor Tom Bradley.

## Speaker Series

With support from the Oviatt Library, the Mike Curb College of Arts, Media, and Communication, and the Departments of Journalism and Central American Studies, the Bradley Center organized a Spring 2019 series of speakers—Nicaraguan photojournalist Margarita Montealegre and American journalist Todd Miller. The series took place at the Oviatt’s Ferman Presentation Room and brought in approximately 200 students from across campus. The speakers were connected to the work of the Bradley Center’s Border Studies project and to the new grant work for creating metadata for the Richard Cross’s collection on Central America. Margarita Montealegre pioneered in the field of war photojournalism in Nicaragua, where she worked as the first female staff photographer for the newspapers *La Prensa* (1977-1979) and *Barricada* (1979-1983). Montealegre documented the revolution in Nicaragua and the war in El Salvador. In addition to present a lecture on her photographic work, Montealegre stayed for a week, helping students at the Bradley Center enrich the metadata of the photographs from Nicaragua. The Center established a good working relationship with Montealegre that we believe will help us find partners in that country once thepolitical situation improves in that country. We conducted with Ms. Montealegre a first oral history to supplement Richard Cross’s photographs of Central America. American journalist Todd Miller gave a presentation about his most recent book on the global expansion of the U.S. border, particularly in Central America, where the effects of global warming and economic and phyisical violence continue displacing people and forcing them to migrate.

**New Collections**

On June, we received a donation of a photo collection from the *Los Angeles Business Journal* in the form of negatives, slides, contact sheets, and prints. We have been unable to assess the size of the collection yet, but we believe this collections has around 20,000 images of business and labor life in Los Angeles between 1989 and late 1990s—a crucial period of transition of our regional economy away from manufacturing.

August 30, 2018: Fred Hardon donated his interview with Malcolm X recorded in 1962. The Center digitized the interview and returned the reel-to-reel back to Mr. Hardon. The donation includes copyright. Included with the interview is an oral interview with Mr. Hardon and Mrs. Gwen Green explaining how the interview was recorded.

We are sorry to report that photographer and strong supporter of the Bradley Center, Maxie Floyd, passed away on February 11, 2019. Mr. Floyd had already donated some of his photographic collection to the Bradley Center. The Center began the process of picking up the rest of Mr. Floyd’s large collection of photographs in March 2019.

We are also sorry to report that photographer John Kouns passed away in January 2019. Keith Rice travelled to Sausalito, California in April 2019 to pick up the rest of Mr. Kouns collection, a valuable collection due to its historical significance for California and the South.

Currently, the Bradley Center is in discussions with Mrs. Lynn Wiggins, the widow of jazz pianist, organist, and composer Gerald “Wig” Wiggins about donating her musical and photographic collection to the Oviatt Library. Mr. Wiggins played with everyone from Louis Armstrong to Dizzy Gillespie. Keith met with Mrs. Wiggins to survey the collection of sheet music, photographs, and memorabilia. The collection includes a photo from Marilyn Monroe to Mr. Wiggins signed with the words, "I can't make a sound without you.” Mr. Wiggins served as a vocal coach for Monroe on some of her films.

## Student Engagement:

*Describe the activities of the Center/Institute that engage students in research, internships, conferences, professional services, performance, creative work, community engagement, etc.*

The Bradley Center involves students as student workers and interns who perform research and archival work to process, preserve, and archive digital images, oral histories, and other related material housed at the Center. An average of five to six student workers and interns are regularly involved in all facets of the Center’s work. In broad terms, student workers and interns support the NEH grants work and processing of collections in backlog. The Center involves students from several disciplines—History, Journalism, Art, and CTVA.

The Bradley Center has established a regular collaboration with students at VISCOM in the Art Department, under the direction of Professor Joe Bautista. Groups of students from that unit have helped the Center create digital, interactive educational materials and website as well as editing and post-production elements for the Center’s first documentary. Additionally, Dr. Benavides’s journalism students have participated in the video and audio editing and revision of some oral histories archived at the Center.

## List grants and contracts proposed and secured to fund center activities:

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| **Agency** | **$ Proposed** | **$ Awarded** |
| Cal Humanities | $50,000.00 | Not awarded |
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The Bradley Center continues to work with the Director of Development at the Oviatt Library to locate, research, and apply for external funding to support Center’s operations and activities and to acquire collections within the scope of the Center’s mission. On November of 2018, the Center applied for a Cal Humanities grant to develop a 30-minute documentary on Willis Edwards, an unsung leader of the African American community here in Los Angeles. The Center put together a proposal that involved three faculty members from different colleges (History, Journalism, and CTVA) and our board member Gregory Franks. Unfortunately, our submission was not awarded a grant. The low percentage rate of funding (5 projects out of more than 100 applicants) made it very difficult for to secure funding. We are planning to revisit this project and perhaps scale back its outcome.

## List faculty associated/affiliated with the Center and their role:

* Dean Mark Stover, Oviatt Library
* Steve Kutay, Digital Librarian, Oviatt Library
* Ellen Jarosz, Librarian, Oviatt Library
* Professor Edward Alfano, Art
* Professor Karin Stanford, Africana Studies
* Professor Joe Bautista, Art
* Professor David Moguel, Education
* Professor Jessica Kim, History
* Professor Benjamin Davis, Journalism
* Professor Cedric Hackett, Africana Studies
* Professor Carrie Saetermoe, Psychology
* Amina Hassan, visiting faculty
* Professor Lesley Krane, Art
* Scott Brown, UCLA History
* Keith Claybrook, CSULB

Faculty and administrators support the Center by assisting with the NEH grant objectives, research of collections, use of the Center’s resources in publications, and promoting interest and use of the Center among students, researchers, and the public.

## List Advisory Board or Community Board members:

* Lorraine Bradley, retired teacher & daughter of Tom and Ethel Bradley, LAUSD
* Charmaine Jefferson, Tom & Ethel Bradley Foundation
* Greg Franks, Tom & Ethel Bradley Foundation
* Edward Alfano, Chair, Department of Art, CSUN
* Michael Neubauer, Professor, Department of Mathematics, CSUN
* Harry Hellenbrand, Professor Department of English, CSUN
* Del Williams, Acquisitions Librarian, CSUN

## List alliances/partnerships with external units and/or agencies:

* The Tom & Ethel Bradley Foundation
* Museum of Social Justice, CA
* Museum of African American Art
* California African American Museum
* LA as Subject
* Pepperdine University
* Museo de la Palabra y la Imagen, El Salvador
* Archivo Nina de Friedmann, Colombia

## List center-related products and outputs, including published work, creative activity:

## Images Licensed for Publication

* **Steve Hallock,** *A History of the American Civil Rights Movement through Newspaper Coverage*, Vol. 2, (1) John Kouns image, book cover $100, June 2019
* **Candacy Taylor,** Taylor Made Culture/Abrams Books, (2) Guy Crowder images, June 2019.
* **John Goecke,** *Alta Magazine*, (2) Guy Crowder images, May 2019.
* **Kathy Kasaba,** KCET documentary *How Sweet the Sound: Gospel in Los Angeles, (*2) Guy Crowder images, May 2019.
* **Keith A. Beauchamp,** BET her "Exceptional Black Women:  Maxine Waters," (1) Guy Crowder image of Maxine Waters, March 2019.
* **Adele Sparks,** Greenway Pictures, (2) Guy Crowder images, March 2019.
* **David J. Neumann,** “A Respectable Militancy: Reverend J. Raymond Henderson and the Civil Rights Struggle in Los Angeles, 1941-1963,” (1) Charles Williams image used in *Southern California Quarterly* article, August 2018.

## Exhibitions

* *Black Life: Images of Resistance and Resilience in Southern California.* The San Diego Museum of Art. (40) Charles Williams, Harry Adams, and Guy Crowder images, August 24, 2019.
* *Visualizing the People’s History: Richard Cross’s Images of the Central American Liberation Wars*. Museum of Social Justice. August 15, 2019.

## Exhibitions Images included in:

* *Los Angeles Freedom Rally 1963*, California African American Museum, Charles Williams images, (3) Charles Williams images, December 2018.
* *Dolores Huerta Traveling Exhibition*, Smithsonian Institute Traveling Exhibition Service, (4) John Kouns images, September 2018.

## Media and Presentations:

* March 10, 2019: Los Angeles Central Library, LA Made, *Black Angeleno Trailblazer Families.* Keith Rice conducted a historical introduction using the Bradley Center’s photo images, and excerpts from the documentary *Los Angeles: Displacement in Utopia* to highlight the time periods for the panel discussion
* January 21, 2019: Spectrum News 1 interviewed Keith Rice for the Dr. Martin Luther King Jr. holiday about how the Bradley Center has preserved the African American history of Los Angeles through its photographic collections. <https://spectrumnews1.com/ca/san-fernando-valley-ventura/the-beat-on-1/2019/01/31/sherwin-keith-rice-csun-bradley-center-archivist>
* January 18, 2019: Naperville Heritage Society at La Plaza de Cultura y las Artes. Using images and the Bradley Center’s documentary *Los Angeles: Displacement in Utopia*, Keith Rice presented issues associated with race, discrimination, segregation, and economic inequities in America.
* October 25, 2018: California African American Museum, *History of Central Avenue* Session 1. Keith Rice and Karin Stanford screened *Los Angeles: Displacement in Utopia* and discussed racial restrictive covenants in a panel discussion.

## Required Attachments:

Financial Statement (signed)

Approved: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Director: José Luis Benavides Date

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 Dean/Academic Administrator: Mark Stover Date