

CSUN CENTERS/INSTITUTES ANNUAL REPORT FORM 2014-2015

**Deadline for submission to Department of Research and Graduate
Studies: September 15, 2014**

Academic Year: 2014-14

Name of Center/Institute: Institute
for Arts & Media

Name of Directors: Kent Kirkton, Co-
Director: Jose Luis Benavides

Mail Drop: 8311

Website address:
csunartsandmedia.org

College/Department:
MCAMC/Journalism

Year Chartered: 2012

Charter Expiration Date: 2017

List office or space utilized by center:
Sagebrush Hall 201

Provide a paragraph on how the center/institute's reported activities meets or aligns with the centers stated goals: The Institute received a three year grant from the National Endowment for the Humanities on which we began working in Fall 2013. The grant funded a proposal to digitize and make available to the public 17,000 images from three of our collections. This, of course, also entails a considerable amount of research on the images in order to attach the pertinent metadata. We also proposed a comprehensive methodology for selecting the images to be digitized from the approximately 400,000 images in the three collections which includes interviews with community members about important people, places, and events which we can then locate in our collections.

As of August 1, we have completed dozens of interviews and reviewed local Black newspapers for major stories and photographic coverage of individuals. We have digitized 13,724 negatives and completed the research on 1,704 of them.

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Director

8-13-2014
Date

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Date

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List faculty associated/affiliated with center:

Professor Jose Luis Benavides
Professor Edward Alfano
Professor Lesley Krane
Professor Karin Stanford
Professor Taehyun Kim
Professor Peter Grego
Professor Carrie Saetermoe
Dean Elizabeth Say
Dean Michael Spagna
Dean Mark Stover
Ms. Ellen Jarosz, Librarian
Mr. Steve Kutay, Librarian

List Advisory Board or Community Board Members:

The Honorable Robin Miller Sloan, Judge, Superior Court of Los Angeles
Ms. Charmain Jefferson, Director, California African American Museum
Mr. Brad Pye, Jr., retired former editor of the *Los Angeles Sentinel* and senior field deputy for Los Angeles County Supervisors Kenneth Hahn and Yvonne Braithwaite Burke
Ms. Deborah Charles, executor of The Black Photographers of California
Mr. Halvor Miller, Esq., attorney and local historian
Mr. Edward Alfano, Professor, CSUN Department of Art
Dr. Jorge Garcia, Professor, CSUN Department of Chicano/a Studies

2014/15 Business Plan

[Institute for Arts & Media]

I. Mission of Center: (How will the center carry out its mission over the next 12 months?)

The Institute for Arts & Media will continue its mission to collect, preserve, and disseminate the visual history of ethnic communities. To that end, we received a new collection of approximately 5,000 images from a local Black photographer just after this reporting period.

II. Vision for the Year: We will continue digitizing images as described in our NEH grant. We will also begin work on curricula based on these images to be used in LAUSD and elsewhere. We will also continue the work of processing and digitizing images from new collection as the need and time permit.

III. Main Objectives: Fulfill the requirements of the NEH grant to have digitized 17,000 images, attach pertinent metadata, and place them in Contentdm in the Library's digital collections for public access. (To this point we are ahead of schedule.)

IV. Strategies: The grant work is progressing quite well with the assistance of four part time, archives assistants. To work closely with a faculty member from the College of Education to develop curriculum that can be used in K-12, and to enlarge upon our oral history project. We will be seeking grant funds for the latter.

V. Plans for Revenue Enhancement: We have \$250,345 remaining in our account from the NEH grant for the next two years work. We will, however pursue grants and awards as they become available.

VI. What do you see as the centers most important strengths and core competencies this year? Our greatest strengths arise from the assets we have accumulated over the past 25 years, i.e., approximately 1,000,000 photographic images and 75 oral histories as well as other material that support and enhance the visual collection. In terms of competencies, we have a well trained and dedicated staff that works efficiently and accurately and helps to create a pleasant workplace.

VII. Significant challenges the center faces this year: Simply maintaining our present staff and meeting the goals of our grant.

- VIII. Explain the fundamentals of the center's operation over the next 12 months. Include a budget plan: We will, fundamentally, be digitizing images and doing the necessary research to identify and give meaning to the images. (The vast majority of our photographs were created from 40 to 60 years ago and come to us with identification of subjects, place, or accurate dates.) See attached annual budget prepared for NEH grant.