

Screaming about Streaming

Streamapalooza! @ CSUN Oviatt library



Tracey Mayfield
Countess of Copyright &
Information Ethics Empress
CSULB Library

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So what's the deal?

- Everyone want to stream media!!!
 - Media = videos and audio
 - Videos = motion pictures, tv shows, commercials, educational videos, etc.
 - Audio = musical pieces
- There is a strong desires to take existing stuff (VHS, DVD, LP's, CD's) & transfer to other formats (VHS -> DVD, LP -> MP3)



More what's the deal.....



AND / OR

- Everyone wants to convert “traditional” formats to streaming format to view via a learning/course management system (a la Blackboard or Moodle)
- Important: Need is regardless of the mode of instruction!!!!

So, what's the problem?

- None of these are easy to accomplish
- CANNOT just transfer formats of copyrighted materials (that's piracy)
- CANNOT just stream copyrighted materials (a no-no via copyright law)
- Lots and lots of due diligence required
- None of us (in the CSU) are doing this the same way, with the same equipment or the same policies/procedures



What we know is happening right now

- All campuses are currently struggling with this issue
 - Came up at HERE last year & people better than me didn't want to touch it
- Everyone is handling the situation differently
- CO working on a system-wide software contract, BUT....not a cure all, and not complete.
 - THIS IS REALLY IMPORTANT.



@ the Beach

- We were in BAD SHAPE
 - Illegally streaming (don't tell anyone)
- Encouraging faculty to go online (with \$\$\$ incentives), but not understanding streaming goes with it
- Working diligently now to catch up
- Working to be proactive, not reactive
- Education & information campaign



What we learned?

- Plan ahead!!!!
 - Planning for Instructional faculty
 - Planning for Library faculty
 - Planning for Technology folks
- Collaboration & communication are KEY is key
- Ongoing
- Lots and lots of sticky issues...legal and otherwise



Burning Questions/Issues

- Can we take something the library owns (or a faculty member owns) in one format (i.e. DVD, VHS, etc.) and stream it for classes?
 - In theory, should be legal under fair use, but this is up for interpretation, and not surprisingly, it is interpreted differently depending on who you talk to
- Oh, yeah, and then there is the whole licensing part....
 - Need a license to stream
 - Usually given on a title-by-title basis








Questions?







Thanks!!!!

Where all the cool cartoons came from:

| Cartoon | Info | Image from |
|---|---|---|
|  | From <i>Rock a Bye Bear</i> by Tex Avery, 1952 | http://cinemaisimagination.blogspot.com/2013/06/a-guide-to-tex-avery-mgm-years-part-ii.html |
|  | From <i>Alice in Wonderland</i> , by Walt Disney, 1951 | http://shane-movies.blogspot.com/2014/05/special-post-my-favorite-disney-villains.html |
|  | From <i>Northwest Hounded Police</i> by Tex Avery, 1946 | http://www.texavery.com/wallpapers/ |
|  | From <i>101 Dalmatians</i> , by Walt Disney, 1961 | http://www.empireonline.com/news/story.asp?NID=38915 |
|  | From <i>Cellbound</i> , by Tex Avery, 1955 | http://www.dailymotion.com/video/x2q22mq |

Where all the cool cartoons came from:

| Cartoon | Info | Image from |
|--|--|---|
|  | From the Princess and the Frog, by Walt Disney, 2009 | http://drfacilier.tumblr.com/ |
|  | From Ventriloquist Cat, by Tex Avery, 1950 | http://www.roundstable.com/forums/viewtopic.php?f=22&t=1396 |
|  | From Hercules, by Walt Disney, 1998 | http://www.fanpop.com/clubs/cartoon-villains-scrapbook/images/24526256/title/hades-photo |
|  | From <i>Henpecked Hoboes</i> , by Tex Avery, 1946 | https://www.flickr.com/photos/djll/7309641458 |