

Chris Bulock
Collection Coordinator for Electronic Resource Management
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Oviatt Library
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Education

Masters of Library and Information Science

Emphasis in Library Studies (2009)
University of California, Los Angeles

Bachelor of Arts

Cognitive Science, emphasis in Psychology (2007)
Occidental College. Los Angeles, CA
Phi Beta Kappa

Professional Employment

Collection Coordinator for Electronic Resource Management (July 2016-present)

Electronic Resources Librarian (August 2014-June 2016)

Senior Assistant Librarian

California State University Northridge, Oviatt Library

- ❖ Oversees collection development and management for electronic resources
- ❖ Works with Alma and Primo for resource acquisition, licensing, management, fulfillment, and discovery.
- ❖ Collaborates with other library staff on issues of cataloging, acquisition, and delivery of resources
- ❖ Provides instruction and collection development in the areas of mathematics and physics
- ❖ Provides general reference services and serves as an expert on electronic resource access issues
- ❖ Project Manager for implementation of Alma and Primo

Electronic Resources Librarian

Assistant Professor (December 2009-August 2014)

Southern Illinois University Edwardsville, Lovejoy Library

- ❖ Oversaw the lifecycle of all electronic resources.
- ❖ Responsible for trials, licensing, payment, access, discovery, and evaluation
- ❖ Co-chair of Collection Management Committee and member of Web Committee
- ❖ Worked with Voyager ILS, VuFind OPAC, SFX knowledgebase and OpenURL resolver, WorldCat Local quick start, ERMes electronic resource management system, and Cascade web CMS

Presentations

- ❖ *Ordering Delivery: The Challenge of Getting from Discovery to Delivery in ERM*
E-Resources Management Preconference organized by Buzzy Basch.
Charleston Library Conference, Charleston SC November 1, 2016.
- ❖ *Collection Management for OA Resources*
Invited online presentation as a portion of a NISO Two-Part Webinar on
Managing an Open Access World.
Part 1: Open Access & Acquisitions, September 7, 2016.
- ❖ *Open Access in the World of Scholarly Journals: creation and discovery*
Chris Bullock and Sandra Cowan.
NASIG Annual Conference, Albuquerque, NM, June 11, 2016.
- ❖ *Choose your own adventure – discover your story in the library*
Lessa Pelayo-Lozada, Lena Pham, Danica Sheridan, Chris Bullock, Dana Vinke.
Career Panel at California Library Association Conference, Pasadena, CA,
November 7, 2015.
- ❖ *Using COUNTER JR5 reports to evaluate usage of recent content*
Great Ideas Session at NASIG Annual Conference, Crystal City, VA, May 28, 2015.
- ❖ *OA in the library collection: The challenges of identifying and managing open
access resources.*
NASIG Annual Conference, Fort Worth, TX, May 2, 2014.
- ❖ *Techniques for tracking perpetual access.*
NASIG Annual Conference, Fort Worth, TX, May 3, 2014.
- ❖ *What's the Big Deal? Supporting renewal decisions for large journal packages*
CARLI Usage Statistics Forum, Springfield, IL, November 22, 2013.
- ❖ *Can you guys turn up the AC? And other burning text question*
Poster co-authored and presented by Jamie Conklin.
Illinois Library Association Conference, Chicago, IL, October 17, 2013.
- ❖ *You call that perpetual? Issues in perpetual access*
Invited presentation at Mississippi State University Libraries E-resource and
Emerging Technology Summit, Starkville, MS, August 2, 2013.
- ❖ *Tracking perpetual access: A survey of librarian practice*
Great Ideas session NASIG Annual Conference, Buffalo, NY, June 7, 2013.

- ❖ *How changes in media and technology have affected the notion of the book*
With Steven Pryor, Cecelia Eilering, and Mary Rose.
SIUE CAS Colloquium, Edwardsville, IL, April 15, 2013.
- ❖ *You call that perpetual? Issues in perpetual access*
Charleston Conference. Charleston, SC, November 8, 2012.
- ❖ *Discovery on a budget: Improved searching without a web-scale discovery product*
With Lynn Fields.
NASIG Annual Conference. Nashville, TN, June 8, 2012.
- ❖ *Copyright and licensing for online learning*
SIUE ITS Blending the Best of Both Worlds faculty seminar May 15, 2012.
- ❖ *Managing eBook editions*
Breakout session at CARLI IACQ/ICAT Joint Forum in Chicago, IL, May 4, 2012.
- ❖ *Catalog usability studies on a shoestring*
with Lynn Fields and Lydia Jackson.
IACRL Conference. Oak Brook, IL, March 16, 2012.
- ❖ *Copyright and licensing for online learning*
SIUE ITS Blending the Best of Both Worlds faculty seminar June 7, 2011.
- ❖ *Using library resources in teaching: Evolving teacher-librarian collaboration*
Introduced and participated in panel for LIS Spring Symposium, April 1, 2011.

Publications

Peer Reviewed Articles and Chapters

- Bullock, C. (2017 In Press). Managing open access resources. In G. Stachokas (Ed.) *Reengineering the Library: Issues in Electronic Resources Management (An ALCTS Monograph)*. Chicago, IL: ALA Editions.
- Bullock, C. (2014). Tracking perpetual access: a survey of librarian practices. *Serials Review* 40(2). DOI:10.1080/00987913.2014.923369.
- Kerico, J., Bullock, C., Fields, L. and Anthony, P. (2012). Library website design and resource discovery: Perpetual Beta as the new norm. In D. Dallis and M. Popp (Ed.) *Planning and Implementing Resource Discovery Tools in Academic Libraries*. Hershey, PA: IGI Global.

Proceedings Papers

- Bullock, C. (2015). Techniques for tracking perpetual access. *Serials Librarian* 68 (1-4), 290-298. (Proceedings paper from 2014 NASIG Annual Conference).

Bullock, C. and Fields, L. (2013). Discovery on a budget: improved searching without a web-scale discovery product. *The Serials Librarian* 64 (1-4), 129-136. (NASIG 2012 Proceedings)

Bullock, C. (2012). You call that perpetual? Issues in perpetual access. *Proceedings of the Charleston Library Conference, Collection Development* 101-105.

Conference Reports

Marks, J. and Bullock, C. (2016). A Publisher perspective: how one publisher is responding to the changing world of scholarly communication. *Serials Librarian* 70(1-4), 7-13. (Wrote detailed summary of Marks' talk at the joint NASIG-SSP meeting preceding the NASIG Annual Conference).

Vaidhyanathan, S. and Bullock, C. (2014). Knowledge and dignity in the era of "Big Data." *Serials Librarian* 66 (1-4), 49-64. (Wrote detailed summary of Vaidhyanathan's talk at NASIG Annual Conference).

Bullock, C. (2013). XXXII Annual Charleston Conference (November 7–10, Charleston, SC). *Serials Review* 39 (2), 143-146. (Conference report)

Columns

I edit the column Open Dialog, which appears twice a year (every other issue) in *Serials Review*.

Bullock, C. (ed.), Walters, D. (contributor6) (2016). Open dialog: Managing mandates. *Serials Review* 42(2), 131-134.
<http://dx.doi.org/10.1080/00987913.2016.1173163>

Bullock, C. (2015). Open dialog: Open Access and the Big Deal sharing space in the Netherlands. *Serials Review* 41(4), 266-268.
<http://dx.doi.org/10.1080/00987913.2015.1097104>

Bullock, C. (ed.), Simser, C. and Borchert, C. A. (contributors) (2015). Open dialog. *Serials Review* 41(2), 108-110. <http://dx.doi.org/10.1080/00987913.2015.1039908>

Professional Service

Association for Library Collections and Technical Services

Continuing Resources Section, College & Research Libraries Interest Group, 2014-2016.
Chair, 2015-2016

NASIG

Executive Board Member at Large, 2016-present
Communications and Marketing Committee (formerly Electronic Communications Committee), 2012-2016. Vice Co-Chair, 2013-2014. Co-Chair, 2014-2015.

CSUN

Faculty Mentor, 2015 New Faculty Orientation

CSUN Oviatt Library

Assessment Team, 2015-present
Elections Committee, 2015-present
LibGuides Implementation Team 2016-present
Open Access Week organizing group, 2015-present
ULMS Implementation Team, 2015-present
RIOS Librarian Search & Screen Committee, 2015

Consortium of Academic and Research Libraries in Illinois

Commercial Products Committee, chair 2013-2014.
Electronic Resources Working Group, 2011-2013, chair 2012-2013
❖ Oversaw group that evaluated proposals for new resources at statewide consortium. Also led work on a white paper on streaming video products.

Southern Illinois University Edwardsville

Instructional Use of Social Media Policy Working Group, 2013
University Center Advisory Board faculty representative, 2012-2014
Computer Management and Information Systems Undergraduate and Graduate Program Review team lead, 2012-2013
Faculty Salary Equity Committee, 2010-2012
Speech-Language Pathology and Audiology Undergraduate Program Review, 2010-2011

SIUE Library and Information Services

Administrative Review and Elections Committee, 2011-2014
Research, Projects, and Development, 2010-present, co-chair, 2010-2013
Collection Management Committee, 2009-present; co-chair 2011-2014
Web Committee, 2009-2014
Technology and Engineering Librarian Search Committee, 2013-2014
Catalog Librarian Search Committee, 2012-2014 (three searches)
Director of Digital Initiatives Search Committee, 2011-2012
Director of Technical Services Search Committee, 2011
Science Librarian Search Committee, 2010

Grants and Awards

2016 NASIG Birdie MacLennan Award

Awarded all expenses for attending 2016 NASIG Annual Conference based on application and letters of recommendation showing achievement as mid-career information professional.

2014 ALCTS CRS First Step Award

Awarded \$1,500 toward attending the 2014 ALA Annual Conference based on application and letters of recommendation showing commitment to professional development in serials field.

2012 HARRASSOWITZ Charleston Conference Scholarship

Awarded \$1,000 toward attending the 2012 Charleston Conference based on winning essay "Adopting a New Perspective to Accentuate the Positive."

2013 Excellence in Undergraduate Education Grant

Awarded \$2,470 to pilot an SMS reference service. Principal investigator was Jamie Conklin.

Memberships

American Library Association (2009-present)

Association of College and Research Libraries (2010-present)

Association for Library Collections and Technical Services (2010-present)

NASIG (2011-present)