

## **Streamapalooza!**

### **Insights to Copyright and Media for 21<sup>st</sup> Century Educators**

Wednesday, October 21, 2015

Oviatt Library, Ferman Presentation Room

#### Symposium Schedule

##### **Morning**

8:30 – 9:00 Registration and Refreshments

9:00 – 9:15 Welcome by **Mark Stover**, Dean, Oviatt Library

9:15 – 10:00 **Tracy Mayfield**, Associate Dean, CSU Long Beach, University Library

##### **“Screaming for Streaming: The Ups and Downs of Streaming Media”**

One fringe element of the copyright conundrum that is becoming quite a bone of contention on campuses is legally streaming media. While campuses are spending more and more resources to explore online learning, and faculty want to take advantage of incentive programs or just explore flipped, hybrid, or online pedagogies, one of the most in-demand online tools to accomplish this is streaming of copyrighted materials. The problem is doing so is fraught with questions, concerns, and angst on the part of faculty, libraries, and campus staff.

10:00 – 10:10 Break

10:10 – 11:30 **deg farrelly**, Media Librarian, Arizona State University, Hayden Library

##### **“Issues in Academic Library Streaming Video / Applying Section 108 for VHS Preservation”**

With the maturation of streaming video in academic libraries, issues are emerging that affect and impact further implementation. deg farrelly, media librarian and streaming video administrator at Arizona State University Libraries presents a number of those issues including: licensing models and cost, access and discovery, work flow, hosting, ADA compliance, and the precarious state of legacy analog video. The session includes information on a collaborative effort to conduct due diligence on VHS collections as dictated by Section 108 of US copyright law.

## Afternoon

11:30 – 1:00    Networking Lunch

1:00 – 2:00    **Martin Brennan**, Copyright and Licensing Librarian, UCLA Libraries

### **“Open Minded: OA, OERs, and more...”**

Martin Brennan will discuss a variety of issues related to copyright and open access in higher education, including the UC’s Open Access Policy, describing its impact since implementation in 2013 & examining the difference in approach to the CSUN policy. He will describe the UCLA Library’s Affordable Course Materials project, which incentivizes faculty to transform their course materials with free or low-cost options for students. He will also touch upon issues related to data management and ownership, fair use in the wake of the ongoing Georgia State case, legal issues surrounding streaming video in the campus environment, and a variety of other hot-button topics.

2:00 – 2:30    **Wade Chumney**, Professor, CSUN, Department of Business Law

### **“Release the Hounds! The Evolution of Copyright Law in the Information Age”**

A brief tour of copyright law within its cultural context and its possible futures will be presented. First, the value of information and the legal mechanisms that afford it protection are examined. Next, the impact of technology on information is studied. Finally, the culmination of stringent copyright laws and the ubiquity of the Internet are posited as the impetus for modern copyright evolution.

2:30 – 2:40    Break

2:40 – 3:40    Panel Discussion, moderated by **Martin Brennan**

3:40 – 4:00    Wrap-up and Evaluations