

Women's Health Resources and Gender Research Differences: Outreach at California State University Northridge Project with the National Library of Medicine

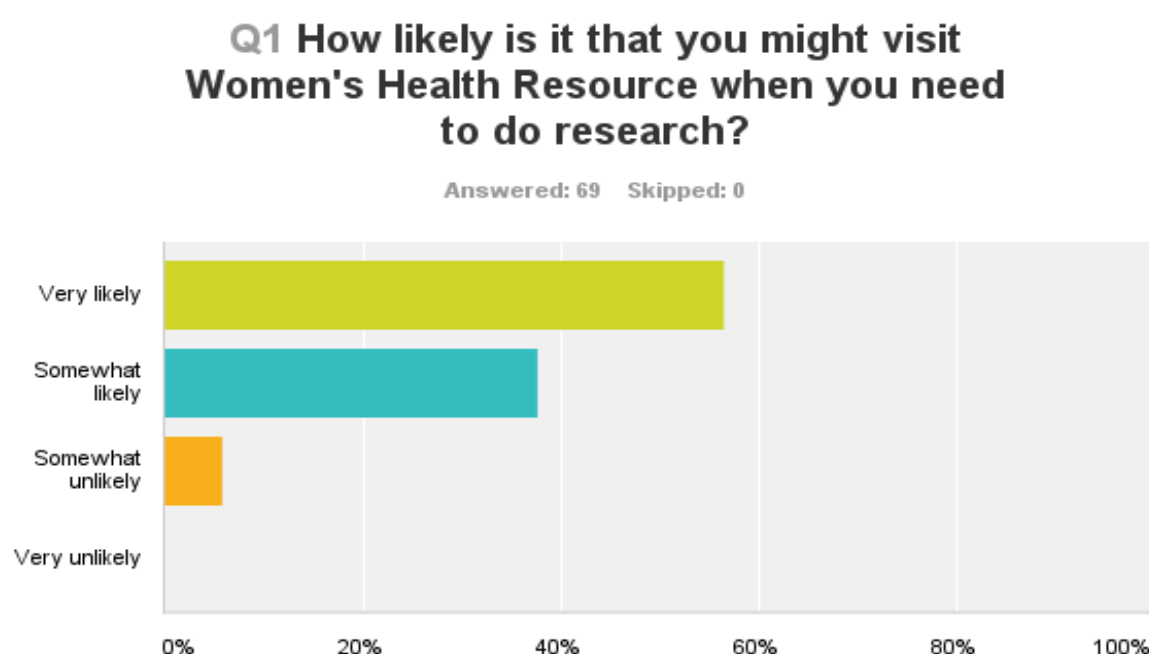
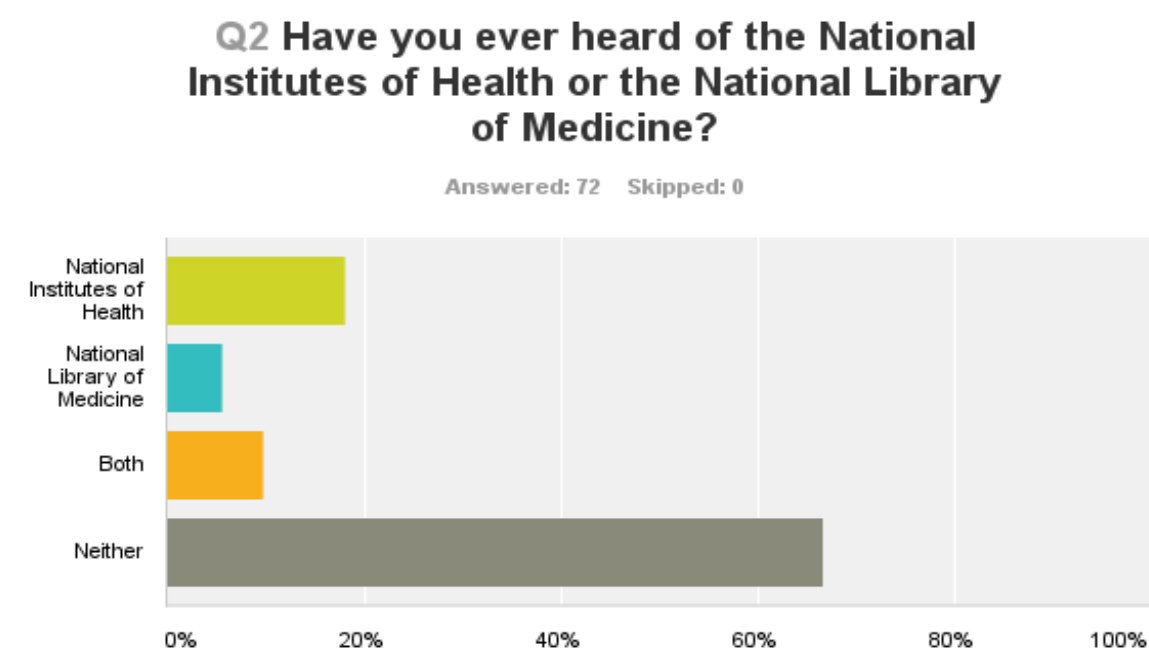
Anna Fidgeon, Lynn Lampert and Marcia Henry, Oviatt Library, CSUN

The Women's Health Resources and Gender Research Differences: Outreach at California State University Northridge project aims to increase our campus community's understanding of women's health and gender differences in research through the acquisition and promotion of health-sciences and gender related resources as well as dissemination of free online sources from the National Institutes of Health and the National Library of Medicine. Librarians from the Oviatt Library of California State University, Northridge (CSUN) received a generous grant from the National Library of Medicine for \$50,000 to fund this project. Using the funds from this grant, we aim to reach our campus community through a number of different channels—in the classroom, online and through our collection.



What Our Surveys Are Saying

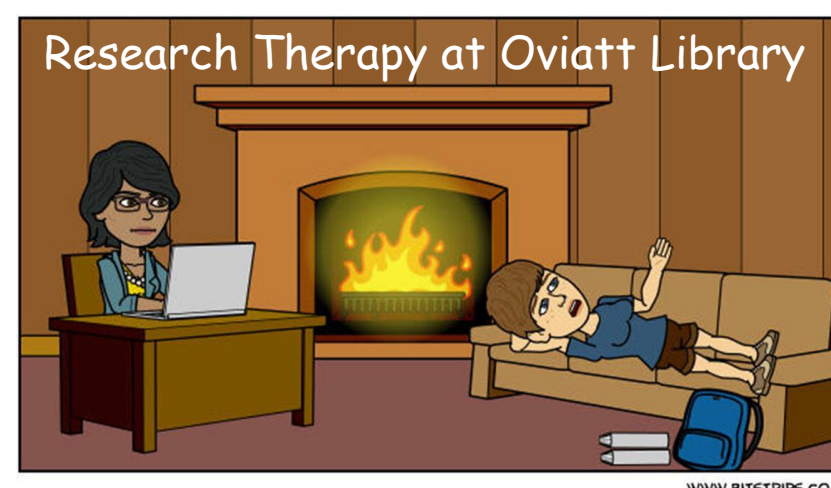
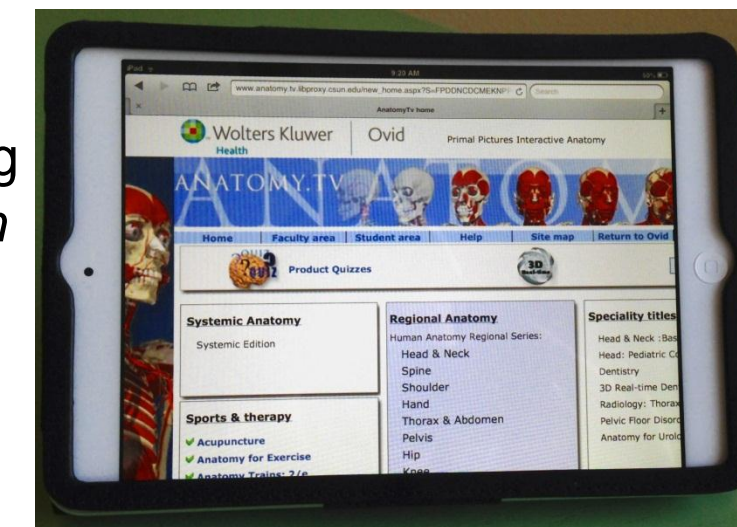
A majority of undergraduates surveyed so far had never heard of the NIH or NLM before our outreach. After they were shown the video on Women's Health Resources, most students were very likely to visit the site for future research needs.



What We Are Doing

Purchasing valuable resources for our campus community, including databases *Health and Society in Video* and *Primal Pictures 3D: Human Anatomy Software* and more. Items were cataloged with the name of the grant for easy discovery.

 <http://tinyurl.com/csungrant>

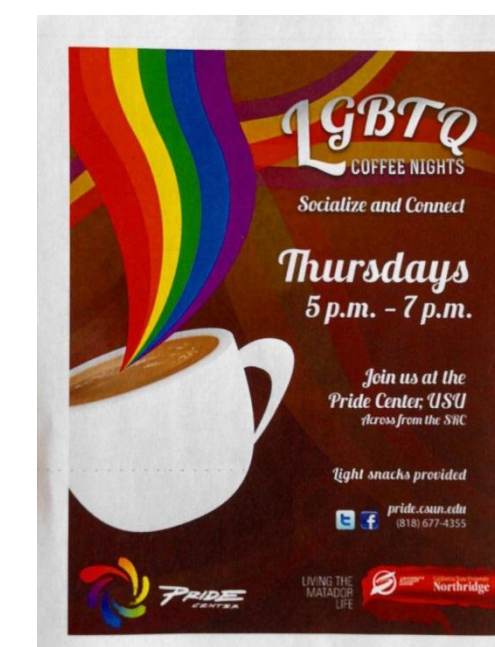


Creating Digital Learning Objects that introduce students and faculty to free NIH/NLM resources Women's Health Resources and The Science of Sex & Gender online course. Pre- and post-surveys were also created and administered in outreach sessions.

 tinyurl.com/whrvideo

 tinyurl.com/ssgvideo

Visiting Gender & Women Studies and Health Sciences classrooms and student groups to show Digital Learning Objects, administer pre- and post-surveys and hand out Women's Health Resources-branded items as well as answer any questions students have about the sources.



Outreach on a Budget

Letting students & faculty know about free online resources does not necessarily require a \$50k grant. Here are some ideas from other librarians:

"When I do instruction for graduate students I always **end a lesson with one free example.**" – Cyndi Tysick

"We created a link titled, 'Research Websites' on our student portal of **Library-vetted internet sources** that students and alumni may use to conduct research." – Librarian, Education Services

"[Post]...to **course management tool** as a class announcement." – Academic Librarian

About the Authors

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