



Arleta Chamber of Commerce

mailing address: 9930 Lev Avenue Arleta, CA 91331

September 28, 1988

Mr. Bill Welsh
Hollywood Chamber of Commerce
Hollywood, CA 90028

Dear Mr. Welsh:

The Board of Directors of the Arleta Chamber of Commerce on September 13, 1988 unanimously voted to request that your chamber support the placing of a star on the Hollywood Walk of Fame for Ritchie Valens.

This young man is a role model for the young people of our area and the Pacolma area. As a member of a minority race during a time when it was more difficult to achieve success if you were a minority person, he became a star in the recording industry. He has shown the young people that they too can achieve success and still remain a clean, dedicated, and an exemplary person.

The young people today see so many people who achieve success while involved with drugs, crime, or low morality. They need a better vision. We believe Ritchie Valens can be that vision. The Pacolma Junior High School recently had a "Ritchie Valens Day" honoring him as an outstanding citizen.

Thank you for your help and attention. It is deeply appreciated.

Sincerely,

L. Bennett Herrera

L. Bennett Herrera
President
Arleta Chamber of Commerce

John R. Maxon

John R. Maxon
Honorary Mayor
Arleta, California