

[brochure, front page]

Map Showing Routes in Southern California of the Pacific Electric Railway and Motor Transit Company with Connecting Lines

FOR ADDITIONAL COPIES OF THIS MAP

ADDRESS

Pacific Electric Railway

H. O. MARLER

Passenger Traffic Manager

623 Pacific Electric Bldg.

Los Angeles, Calif.

[page 2]

DO YOU KNOW?

The Pacific Electric Railway system represents an investment of approximately \$110,000,000 and dates its growth in line with the development of Southern California since 1895, its total track miles at that date being ten and a quarter, whereas today, over 1100 miles of track are in use, extending from Los Angeles for a radius of approximately 75 miles, and over which in excess of 3,000 trains per day are operated. Freight and express service is also operated, serving fully practically every community.

INTERESTING FACTS WITH REFERENCE TO PACIFIC ELECTRIC RAILWAY:

- Mileage of system (single track miles) – 1,103.43
- Incorporated cities served – 56
- Total passengers carried (1934) – 65, 941,023
- Freight carloads interchanged (1934) – 71,232
- Railway car equipment loaned and leased:
 - Passenger cars – 657
 - Electric locomotives – 52
 - Freight cars – 2,254
 - Express cars – 27
 - Motor coaches operated – 186
 - Total equipment operated – 3,176
- Number of trains daily from various termini of system
 - Local trains – 3,324
 - Interurban trains – 2,033
 - Freight trains – 55
 - Mail trains-R.P.O. – 12
 - Express trains – 30
 - Mail passenger trains – 223

- Total number of trains daily – 5,368
- Number of trains daily in and out of Los Angeles:
 - Passenger trains – 3,025
 - Freight trains – 40
 - Total – 3,065
- Average daily passenger car mileage – 50,750
- Number of motor coach trips daily in and out of various termini:
 - Local – 1,232
 - Interurban – 486
 - Total – 1,718
- Daily motor coach mileage – 10,300
- Number of power substations in system – 56
 - Kilowatt capacity – 70,605
 - Total mileage of electric power transmission – 1,725
- Safety equipment:
 - Interlocking plants – 29
 - Automatic crossing flagmen – 640
 - Automatic block signals – 118 mi. S.T.
 - Light circuits – 22.75 mi. S.T.
 - Approximate investment in operative safety appliances - \$1,700,000
- Mechanical Department:
 - Main General Shops – Torrance, Cal., Subsidiary Shops at West Hollywood, Macy St., L. A., San Bernardino, and Butte St., L. A.
 - Investment in shops, including land - \$1,986,800.00
- Average number of employees – 4,800
- Average Annual Payroll - \$7,287,500.00
- Average Annual Tax Bill - \$967,179.00
- Average Annual Power Expenses - \$1,291,740.36
 - Or an average power expense per month - \$107,645.03
- Average Annual Trainmen's Wages - \$2,712,500.00
- Average Annual Maintenance of Way & Structures (this expense being for maintaining tracks, overhead bridges, stations, etc.) - \$1,633,700.00
- Average Annual Maintenance of Equipment - \$1,572,200.00

INTERESTING FACTS WITH REFERENCE TO MOTOR TRANSIT COMPANY:

- Road mileage served by system – 629.9
- Number of cities served – 76
- Passengers carried in 1934 – 2,254,675
- Number of motor coaches in operation – 92
- Number of coaches daily in and out of Los Angeles – 246
- Average daily coach miles – 131.36 per coach
- Approximate total investment - \$2,272,930.59
- Number of employees – 139
- Annual Payroll - \$204,578.73

- Annual Taxes - \$47,861.36
- Power Expense (gas and oil) - \$70,486.95
- Equipment Maintenance Expenses - \$105,096.74

At the Main Street Station and Subway Terminal and Motor Transit Terminal, Fifth and Los Angeles Streets, information relative to Southern California may be obtained, as well as folders, time-tables, etc.

[page 3]

[map with legend, showing Lines of Pacific Electric Railway and Motor Transit Company in Southern California, including cities, towns, beaches, major streets, and points of interest]

[locator image with photograph of Mount Lowe Tavern in upper center portion of map]

[advertisement for Mt. Lowe Tavern and Cottages and Pacific Electric Railway in lower right hand corner]

[Left hand side of advertisement, illustration of Mt. Lowe cottage]

THRILLING INCLINE AND MT. RAIL TRIP

Now only \$1.50 Roundtrip from Los Angeles or \$1.25 from Pasadena.

Daily trains leave Sixth and Main St. stations at 9:30 a.m., and 1:30, 4:40 p.m. Extra trains on Sat. 7:08 p.m.; Sun. 10:30 a.m.

[right hand side of advertisement]

Enjoy an entirely different vacation at MT. LOWE TAVERN AND COTTAGES. No other mountain resort offers such an ideal setting for rest, relaxation and recreation with such unusual diversions, scenic views and panoramas, a mile above the sea, yet only two hours away by famous Incline and Rail all the way.

Surprisingly Low rates at Tavern and Cottages

- Single Meals – Breakfasts 35 cents, 50 cents, 75 cents; Luncheons - \$1.00; Dinner - \$1.00; Child's special dinner – 50 cents. Also a la carte service.
- \$9.50 Two-party all-expense over-night ticket includes fare, dinner, room and breakfast for two people.
- \$5.00 All-expense overnight ticket includes fare, dinner, room and breakfast for one.
- \$2.75 Child's ticket (under 12 years) in connection with \$5.00 or \$9.50 tickets. Special rates at Tavern, cabins and house-keeping cottages for vacation periods.

Folders, rates and further information at Information Bureau, 6th & Main St. Station. Phone Tucker 7272.

MT. LOWE

PACIFIC ELECTRIC RAILWAY

H. O. Marler, Passenger Traffic Manager